

23-25 April 2025

Crocus Expo, Moscow, Russia



**Demonstrate your
products
to potential customers - visitors
to the exhibition**

260+
Exhibitors

from **10**
Countries

5 747
Visitors

from **68** and **19**
regions of
Russia Countries of
the World

73% do not attend other exhibitions with similar themes



Participation in the exhibition Analitika Expo - an effective tool for increasing sales volumes

92% visitors influence
the purchase of
products



Product interest of specialist visitors

82%
Laboratory
Equipment

36%
Laboratory
Automation
Tools

49%
Laboratory
Glassware,
Consumables

35%
Laboratory
Furniture

49%
Measuring &
Control
Equipment

18%
Biotechnology
Equipment

47%
Chemical
Reagents

14%
Environmental
Monitoring
Equipment

Participation in the exhibition Analitika Expo - a guaranteed opportunity to expand sales geography

52% New
Visitors

I didn't expect there to be so many interesting visitors. So many different manufacturers, from pharmaceuticals to Russian Helicopters. I am very satisfied. Everything has been done at a high level.

Alexander Radjabov

Commercial Director
Labcote

The Analitika Expo exhibition is very popular among our consumers. It is a unique opportunity to meet, talk, see instruments, and negotiate new opportunities. Exhibition "Analitika Expo is also an opportunity for us to find not only new clients and customers, but also to establish contacts with potential partners, manufacturers of products we are interested in.

Alexander Goltvyanitsa

Head of direction
Helicon's Analytics

Geography of visitors

68 regions of the Russian Federation

3 933
Visitors
Moscow
and Moscow region

1 597
Visitors
from other
regions of Russia

St. Petersburg, Republic of Tatarstan,
Nizhny Novgorod, Yekaterinburg and many others

19 Countries of the World

217
Visitors

China, Belarus, Kazakhstan, Turkey and many others

Participation in the exhibition Analitika Expo - a profitable way to attract customers from new industries

85% visitors plan to purchase products at the end of the exhibition

The Analitika Expo exhibition gives us the opportunity to evaluate its effectiveness not only after the event itself, when we already start working on the leads and applications received. But we can do it in the moment, because we have already signed three contracts for the supply of equipment - it happened in the moment here and now"

Anastasia Pershina

General Director
EnProTech



* Area of research and development

Types of the company's activity

26%	Research & Development
20%	Supplies of Laboratory Equipment
11%	Pharmaceutical Manufacturing
11%	Chemical Manufacturing
6%	Independent Accredited Laboratory Services
4%	Food and Beverage Manufacturing
3%	Environmental Monitoring
3%	Medical Services / Clinical Diagnostics
15%	Other Laboratories

Chemistry and Material Science	31%
Instrumentation & Production of Electronic Systems and Components	17%
Medicine / Clinical Diagnostics	11%
Pharmaceuticals	11%
Oil and Gas	8%
Metallurgy	5%
Agriculture	4%
Food and Beverages	4%
Water Treatment & Purification	2%
Other Fields of Research	8%

The exhibition is attended by manufacturers and suppliers of equipment for production and research laboratories



Scientific and business programme of the exhibition



3

Days



1045

Delegates



110

Speakers



25

Events

Key events

- Plenary session "Effective laboratory work in the current realities. Modern solutions for new challenges"
- 3rd International Conference RIDL 2024 "Research Infrastructure and Design of Laboratory Spaces"
- FIRST! Seminar "Environmental Analytical Laboratories: Requirements for Accreditation and Measurements"
- Seminar "Requirements of the standard GOST ISO/IEC 17025-2019 in terms of incoming inspection of materials and services. Traceability of measurement results"
- Seminar "Tools for ensuring the reliability of laboratory test results. Theory and practice of application"

Scientific and business programme of the exhibition with the support of:



Official support for the exhibition:

